Katz Dallas

National



ORDER

Orders	Order / Rev:
	Alt Order #:
	Product Desc:
	Estimate:
	Flight Dates:
	Original Date / Rev:

43670 27585844

Education Campaign 2592

12/09/21 - 12/15/21

12/07/21 / 12/07/21 **GENERAL**

KLKN-TV

Primary AE: Sales Office:

Sales Region:

Billing Type:

Billing Calendar:

DALLS

Agency

Name:

Order Type:

Ax Media

Buying Contact:

Billing Contact: 800 W. 47th St., Ste. 200 Kansas City, MO 64112

Cash Broadcast

Billing Cycle: Agency Commission: EOM/EOC 15%

Advertiser

Name:

SAM Nebraska

Demographic: **Product Codes:** A50+

Revenue Code 1:

Issues/Propositions AGY

Revenue Code 2: Revenue Code 3: POL POL-ISS

Priority:

P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start	Dat

End Date # Spots Gross Amount 11/29/21 12/15/21 29

Net Amount \$5,065.00 \$4,305.25 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	29	\$5,065.00	\$4,305.25	0.00
Totals	29	\$5,065.00	\$4,305.25	0.00

Order %

100%

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date
Katz Dallas	•		Start Of Order - End Of Order

Order Share	Share	Total
KLKN-TV	14%	\$5,065.00
Market	100%	\$36,178.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

Print Date: 12/07/21 12:03:25 Page 2 of 4

Order / Rev:

43670

Advertiser:

Estimate:

SAM Nebraska

Alt Order #: Flight Dates: 27585844

12/09/21 - 12/15/21

Product Desc:

Education Campaign

2592

KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 KLKN	12/09/2	1 12/09/21	Good Morning Ar			00 AMT	- :30	1	\$140.00P-04	0.00 NM	1	\$140.00
Cand	Manning A		Good Morning A	merica	(7:00 AM-8:	00 AM)						
	Morning Ai <u>tart Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		12/12/21	T	1	\$140.00	0.00						
		1 12/10/21	Good Morning Ar	nerica CM		00 AMF-	- :30	1	\$140.00P-04	0.00 NM	1	\$140.00
			Good Morning A		(7:00 AM-8:	00 AM)			•			
Good	Morning A	merica										
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Good	Morning A	merica	Good Morning A	merica	(7:00 AM-8:	UU AIVI)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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			Good Morning A	merica	(7:00 AM-8:	00 AM)						
	Morning A	merica										
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		12/19/21	-T	1	\$140.00	0.00						
N 5 KLKN	N 12/15/2	1 12/15/21	Good Morning Ar			W	- :30	1	\$140.00P-04	0.00 NM	1	\$140.00
Good	Morning A	merica	Good Morning A	merica	(7:00 AM-8:	UU AM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		12/19/21	W	1	\$140.00	0.00						
N 6 KLKN	N 12/09/2	1 12/09/21	Good Morning Ar	merica CM	8:00 AM-9:	00 AMT	- :30	1	\$140.00P-04	0.00 NM	1	\$140.00
			Good Morning A		(8:00 AM-9:	00 AM)						
Good	Morning A	merica										
_	tart Date	End Date	Weekdays	Spots/Week		Rating						
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N 7 KLKI	N 12/13/2	1 12/13/21	Good Morning Ar			00 AM M	- :30	1	\$140.00P-04	0.00 NM	1	\$140.00
Good	Morning A	merica	Good Morning A	merica	(8:00 AM-9:	OU AIVI)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		12/19/21	M	1		0.00						
N 8 KLKN	N 12/14/2	1 12/14/21	Good Morning Ar	merica CM	8:00 AM-9:	T- MA 00	- :30	1	\$140.00P-04	0.00 NM	1	\$140.00
			Good Morning A	merica	(8:00 AM-9:	00 AM)						
Good	Morning A	merica										
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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N 9 KLKI	N 12/11/2	1 12/11/21	Good Morning Ar Good Morning A		7:00 AM-8:	00 AMS	- :30	1	\$100.00P-04	U.UU NIVI	'	\$100.00
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			Good Morning A	merica Sat	(8:00 AM-9:	00 AM)						
		Morning Am										
_	tart Date	End Date	<u>Weekdays</u> S-	Spots/Week		Rating						
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NII KLKI	12/12/2	1 12/12/21	Good Morning Ar Good Morning Ar		7a-8a		S :30	1	\$100.001-04	U.UU INNI	'	\$100.00
Week	end Good	Morning Am		monda gu								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		12/12/21	S	1	\$100.00	0.00						
N 12 KLK	12/10/2	1 12/10/21	Ch 8 News Midda	ay M-F CM	11:30 AM-1	2:00 PIF-	- :30	1	\$60.00P-04	0.00 NM	1	\$60.00
			Ch 8 News Midd	ay M-F	(11:30 AM-	12:00 PM)						
		itness News		0-4 444 1		m - tr						
<u>S</u> Week: 1	tart Date	End Date 12/12/21	Weekdays	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
VVCCN. I	2100121	12112121	<u> </u>		ψ00.00	0.00					L.	

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KLKN-TV

Order / Rev:

43670

Advertiser:

43070

27585844

Product Desc:

SAM Nebraska

Education Campaign

Alt Order #: Flight Dates:

12/09/21 - 12/15/21

Estimate:

2592

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 13 KLKN 12/14/21 12/14/21 Ch 8 News Midday M-F CM :30 \$60.00P-04 0.00 NM \$60.00 11:30 AM-12:00 PI-T----Ch 8 News Midday M-F (11:30 AM-12:00 PM) Channel 8 Eyewitness News - Midday Start Date End Date Weekdays Spots/Week Rating Rate Week: 12/13/21 12/19/21 \$60.00 0.00 11:30 AM-12:00 PI--W----:30 1 \$60.00 P-04 0.00 NM 1 \$60.00 N 14 KLKN 12/15/21 12/15/21 Ch 8 News Midday M-F CM (11:30 AM-12:00 PM) Ch 8 News Midday M-F Channel 8 Eyewitness News - Midday Weekdays Spots/Week Rating Start Date End Date Rate --W---0.00 Week: 12/13/21 12/19/21 \$60.00 N 15 KLKN 12/09/21 12/09/21 M-F 3p-4p CM 3p-4p :30 \$55.00 P-04 0.00 NM \$55.00 M-F 3p-4p Dr Oz Spots/Week Rating Start Date **End Date** Weekdays Rate ---T---\$55.00 0.00 Week: 12/06/21 12/12/21 ----F--:30 \$55.00 P-04 0.00 NM \$55.00 N 16 KLKN 12/10/21 12/10/21 1 1 M-F 3p-4p 3p-4p CM M-F 3p-4p Dr Oz End Date Spots/Week Start Date Weekdays Rate Rating ----F--\$55.00 0.00 Week: 12/06/21 12/12/21 \$55.00 P-04 0.00 NM N 17 KLKN 12/13/21 12/13/21 M-F 3p-4p CM 3p-4p M-----:30 \$55.00 M-F 3p-4p Dr Oz Start Date End Date Weekdays Spots/Week Rate Rating 12/19/21 \$55.00 Week: 12/13/21 M-----0.00 N 18 KLKN 12/09/21 12/09/21 CM ---T---:30 \$100.00P-04 0.00 NM \$100.00 M-F 4p-5p 4p-5p M-F 4p-5p Dr Phil Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---\$100.00 0.00 Week: 12/06/21 12/12/21 \$100.00P-04 0.00 NM \$100.00 N 19 KLKN 12/14/21 12/14/21 M-F 4p-5p CM 4p-5p -T----:30 M-F 4p-5p Dr Phil Start Date **End Date** Spots/Week Rating Rate Weekdays -T----\$100.00 0.00 Week: 12/13/21 12/19/21 :30 \$100.00P-04 0.00 NM \$100.00 M-F 4p-5p 4p-5p --W----N20 KLKN 12/15/21 12/15/21 CM M-F 4p-5p Dr Phil Spots/Week Rating Start Date End Date Weekdays Rate --W----\$100.00 0.00 Week: 12/13/21 12/19/21 \$325.00 \$325.00 P-03 0.00 NM N21 KLKN 12/10/21 12/10/21 Ch 8 News at 6p M-F 6p-630p ----F--:30 1 Ch 8 Eyewitness News 6p Channel 8 Eyewitnesss News at Six Spots/Week Rating Start Date End Date Weekdays Rate Week: 12/06/21 12/12/21 ----E--\$325.00 0.00 \$325.00 P-03 0.00 NM \$325.00 N22 KLKN 12/13/21 12/13/21 Ch 8 News at 6p M-F CM 6p-630p M-----:30 Ch 8 Eyewitness News 6p Channel 8 Eyewitnesss News at Six Rating Spots/Week Start Date **End Date** <u>Rate</u> <u>Weekdays</u> 12/19/21 \$325.00 0.00 Week: 12/13/21 :30 \$325.00 P-03 0.00 NM \$325.00 N23 KLKN 12/15/21 12/15/21 Ch 8 News at 6p M-F 6p-630p --W----Ch 8 Eyewitness News 6p Channel 8 Eyewitnesss News at Six Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 12/13/21 0.00 12/19/21 --W----\$325.00 :30 \$200,00P-02 0.00 NM \$200.00 N24 KLKN 12/12/21 12/12/21 Ch 8 News Sun at 530p CM 530-6p Ch 8 News Sun 530p Channel 8 Eyewitness News at 530 Weekdays Start Date End Date Spots/Week Rate Rating Week: 12/06/21 12/12/21 \$200.00 0.00 \$300.00P-04 0.00 NM \$300.00 N25 KLKN 12/09/21 12/09/21 CM 10p-1035p :30

Print Date: 12/07/21 12:03:25 Page 4 of 4

Totals

29

\$5,065.00

KLKN-TV

Order / Rev:

43670

Advertiser:

SAM Nebraska

Alt Order #: Flight Dates: 27585844

12/09/21 - 12/15/21

Product Desc:

Education Campaign

Estimate: 25

2592

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News at Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 12/06/21 12/12/21 ---T---\$300.00 0.00 \$300.00P-04 0.00 NM N 26 KLKN 12/10/21 12/10/21 Ch 8 News at 10p M-F CM 10p-1035p ---F--:30 1 \$300.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News at Ten Start Date End Date Weekdays Spots/Week Rate Rating ----F--\$300.00 Week: 12/06/21 12/12/21 0.00 N27 KLKN 12/14/21 12/14/21 Ch 8 News at 10p M-F CM \$300.00P-04 0.00 NM \$300.00 10p-1035p -T----:30 Ch 8 News at 10p M-F Channel 8 Eyewitness News at Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 12/13/21 12/19/21 -T----\$300.00 0.00 N 28 KLKN 12/12/21 12/12/21 Ch 8 News Sun at 10p CM 10p-1035p ----S :30 \$425.00P-04 0.00 NM 1 \$425.00 Ch 8 News Sun at 10p Channel 8 Eyewitness news at Ten Sun Weekdays Spots/Week Rating Rate Week: 12/06/21 12/12/21 ----S \$425.00 0.00 ----S N 29 KLKN 12/12/21 12/12/21 Sunday Prime 2 \$500.00P-03 0.00 NM \$500.00 CM 7p-8p :30 Sunday Prime 2 Celeb Wheel of Fortune Start Date End Date Spots/Week Rate Rating Weekdays Week: 12/06/21 12/12/21 \$500.00 0.00

125 West 55th St New York, NY 10019

Day/Time

Contract # 27585844 CPE: //2592

Changes as of: 12/7/2021 at 11:11 AM Flight: 12/9/21 - 12/15/21

Version: Current State Version 1
Station: KLKN
Market: Lincoln & Hetne Kray, Die

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Celeb Wheel of Fortune	Channel 8 Eyewitness news at Ten Sun	Channel 8 Eyewitness News at Ten	Channel 8 Eyewitness News at 530	Channel 8 Eyewitnesss News at Six	Dr Phil	Dr Oz	Channel 8 Eyewitness News - Midday	Weekend Good Morning America	Weekend Good Morning America	Weekend Good Morning Ameica	Good Morning America	Good Morning America	Program				QUORD QUORD	POISION	A	•
\$500.00	\$425.00	\$300.00	\$200.00	\$325.00	\$100.00	\$55.00	\$60.00	\$100.00	\$100.00	\$100.00	\$140.00	\$140.00	Rate				Ka !	Su 80	Agency: Ax Media	
5.1	7.0	3.6	5.6	4.5	1.8	1.2	3.5	2.1	1.5	1.5	2.2	2.2	A55P Rating				Kansas City, MO 64112	800 W.47th Street Suite 200	Media	
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34													S	7				Office: DALLAS Service: Nielsen		
		ω		ω	ω	ω	ω				ω	رب ن	Spots	Total				-		
_		1		11		€	\$18	\$100.00	\$100.00	\$100.00	\$420.00	\$700.00		Total		Traffic #: 43670	Total GRP: 84.2	Total Spots: 29 Total CPP: \$6	otal	1
1 \$500.00	1 \$425.00	\$900.00	\$200.00	\$975.00	\$300.00	\$165.00	\$180.00	.00	8	ŏ	0	ĕ	49	=		**	Ÿ.	אַ סִּ	Ÿ.	1
1 \$500.00 \$98.04	1 \$425.00 \$60.71		\$200.00 \$35.71	\$975.00 \$72.22	\$300.00 \$55.56	165.00 \$45.83	30.00 \$17.14	.00 \$47.62	00 \$66.67	00 \$66.67	00 \$63.64	00 \$63.64	\$ CPP*			: 43670	P: 84.2	Total CPP: \$60.15	otal \$: \$5,065.00	1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2

7 3p-4p 7 3p-4p N-F 8 4p-5p M-F 9 6p-6:30p Su 10 5:30p-6p M-F 11 10p-10:35p Su 12 10p-10:35p

M-F 6 11:30a-12n Su 5 7a-8a

M-F 1 7a-8a M-F 2 8a-9a 3 7a-8a 3 7a-8a 4 8a-9a

Su 13 7p-8p

Special Instructions

Market Budget: \$36,179 KLKN Share: 14% Comment:

Competitive Information

125 West 55th St New York, NY 10019

Contract # 27585844 Agency: Ax Media CPE: //2592 Changes as of: 12/7/2021 at 11:11 AM Flight: 12/9/21 - 12/15/21

Advertiser: SAM Nebraska

Product: Education Campaign

Office: DALLAS

Total Spots: 29

Con Type: POLITICAL/VOTE

Total \$: \$5,065.00

Total CPP: \$60.15

Buyer: Fernie, Taylor

Version: Current State Version 1 Station: KLKN Market: Lincoln&Hstng-Krny-Pls
DMA

Agency Order #:

Salesperson: SAMUEL LITTLE 214-525-2807

Separation:

Kansas City, MO 64112

Suite 200 800 W.47th Street

Primary Demo: Adults 55+ Service: Nielsen

Total GRP: 84.2

Assistant: SAMUEL LITTLE2 214-525-2807

Traffic #: 43670

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 29 **29** \$5,065.00 \$5,065.00 Dollars \$60.15 \$60.15 CPP

GRP 84.2 84.2

2021-Dec Month Total Monthly Summary Spots 29 29 \$5,065.00 \$5,065.00 Dollars

Non-Discrimination Policy 12/7/21 10:51 AM SAMUEL LITTLE PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. Confirmed 29 \$5,065.00 \$0 \$5,065.00

Queued for Electronic Contracting

12/7/21 10:57 AM

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

\$0

Transaction History

Competitive Unknown

New